

Instructional Support Meeting  
David St. John



# How can I get on Twitter?

- **Apple Products:** Official Twitter app, Echofon
- **Android Products:** Official Twitter app, Carbon
- **Computer:** TweetDeck ([tweetdeck.com](http://tweetdeck.com)) and Hootsuite ([hootsuite.com](http://hootsuite.com))

# Twitter Terms

- **Tweet:** Any post on Twitter
- **Follower:** Someone who “subscribes” to your activity
- **Timeline:** A chronological list of tweets **YOU** have posted or retweeted
- **News Feed:** A chronological list of all tweets **PEOPLE YOU FOLLOW** have posted or retweeted



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# More Twitter Terms

- **@username**: Twitter's way of directing a tweet to a specific user



- **#hashtag**: Not directed to an individual user, adds a “topic” to the tweet



# Comparison to Email

New Mess... X

## Tweet

New Send Send & File... Save As Draft Delivery Options... Format Display More Show

High priority  Return receipt  Sign  Encrypt  Keep Private  Mark Subject Confidential

To: @username

Cc:

Bcc:

Subject: #hashtag

From: David St. John/OCM/BOCES 02/13/2014 09:35PM

Sans Serif 10

Rich text editor toolbar with icons for undo, redo, bold, italic, underline, link, unlink, list, indent, outdent, text color, background color, insert image, insert video, insert link, insert unlink, and insert document.

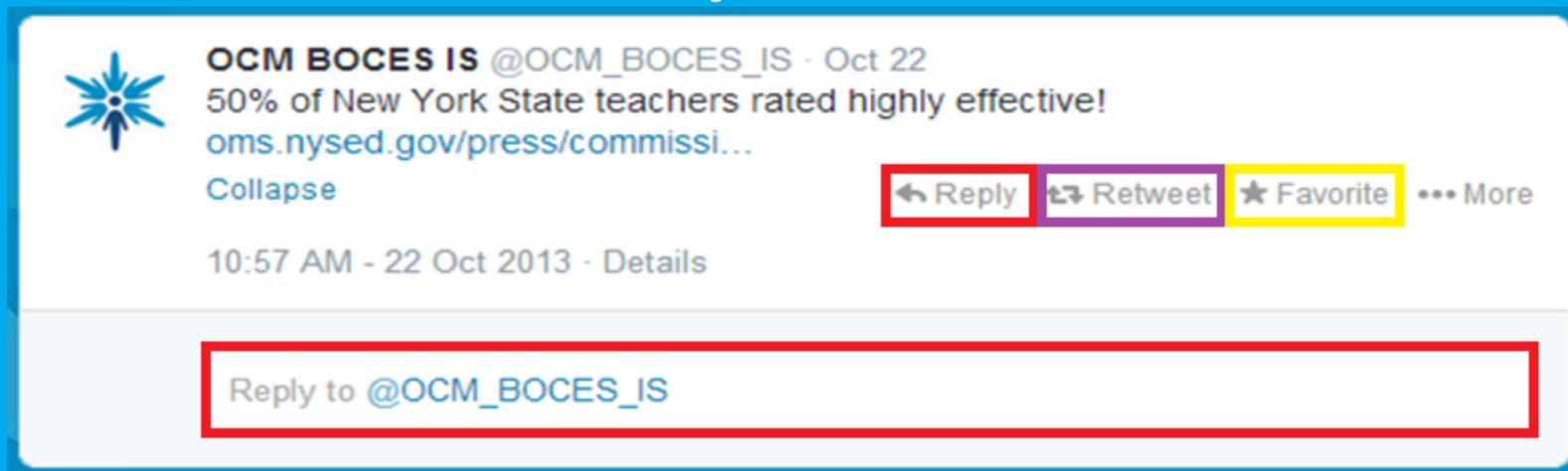
### Body of Tweet

\*You cannot actually email a Tweet, you must Tweet from an Twitter app or website



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# Anatomy of a Tweet



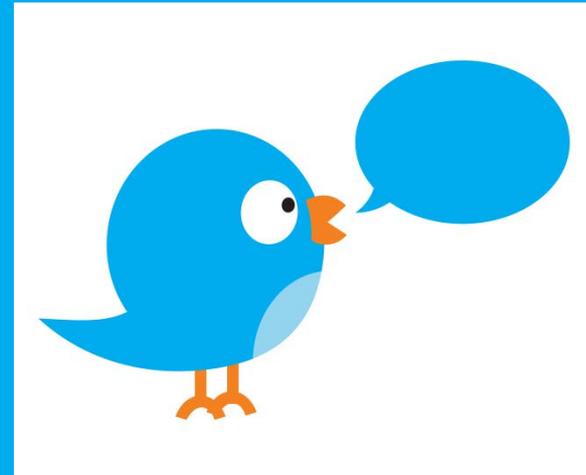
- **Reply:** A direct message to user, visible to everyone who follows you
- **Retweet:** “Sharing”, makes other user’s tweet visible on your timeline and to your followers
- **Favorite:** Tells owner of tweet that you like this, not visible on your timeline



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# “Rules of Twitter”

- There are NO rules
- Remember that tweets are public
- “Join a Community”
- Be social!



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# Challenge



Tweet at least once a day!

# Connect with Me

- Include **@OCMBOCESSLS** and **#AskDave** in a Tweet and I will answer all questions I receive

*An example tweet of a Question*



**OCM BOCES SLS** @OCMBOCESSLS · 18s

@OCMBOCESSLS What is a retweet? #AskDave

Collapse

↩ Reply 🗑 Delete ★ Favorite ⋮ More

8:41 AM - 12 Feb 2014 · Details

Reply to @OCMBOCESSLS